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Blumoo Universal Home Entertainment Appcessory Launches at CES 2014

Unveiled for the first time at CES, Blumoo allows users to stream music and control home stereo equipment with iOS and Android devices

(LAS VEGAS – Venetian Level 1, #74303– January 7, 2014) – Today at CES 2014, Blumoo™, a new universal home entertainment appcessory, debuts from [Flyover Innovations™](#), LLC an innovator in consumer electronics made simple. Simple to install and easy to use, Blumoo provides the convenience [of combined wireless home entertainment system control and streaming](#) from mobile devices to existing home entertainment equipment. The Flyover Innovations team is demoing the never-before-seen Blumoo hardware device on level one of the Venetian, at booth #74303.

Combining Bluetooth, infrared, and mobile app technology, Blumoo is a universal remote control and streaming device that pairs iOS and Android mobile devices to existing home entertainment systems. Blumoo is not only a universal remote for more than 200,000 TVs, Blu-ray players, cable provider boxes, and home audio systems, but it also allows users to stream music wirelessly from mobile devices. Compatible with virtually any music source available on iOS and Android, Blumoo users can stream Google Play, Pandora, Spotify, and iTunes to existing home audio systems, creating superior sound than standalone Bluetooth speakers.

With the Blumoo app installed, the mobile device gains full control of the stereo system, even from outdoors or other rooms throughout the house. The Blumoo app provides a simple interface to access media directories, channel guides, and push reminders for your favorite shows and sports teams. Controlling all of your home entertainment devices from your smartphone or tablet has never been easier.

By leveraging the power of Bluetooth, Blumoo gives you premium wireless functionality allowing your iOS or Android devices to remotely switch TV and receiver inputs, power devices on/off, adjust volume and control nearly any existing entertainment device in your home. Up to five mobile devices can be paired with Blumoo at one time, and the system utilizes patent-pending algorithms to intelligently ensure the right audio is transmitted at the right time per the user's prioritization preferences. The Blumoo hardware device will be available to consumers in Q1 2014 for \$99 MSRP.

"We set out to design a simple, affordable wireless music appcessory that's easy for anyone to set up and use with their favorite mobile device and existing home-audio system. With Blumoo, there's no more tethering your mobile device to a docking station or having to keep track of various remotes," said Jason Carman, CEO of Flyover Innovations. "We are excited to demo Blumoo for the first time at CES and bring our product to market in 2014."



At CES 2014, Flyover Innovations will demo Blumoo at booth #74303 in the Venetian, on level one. For more information on Blumoo, visit Blumoo.com, or follow [BlumooUSA](https://www.facebook.com/BlumooUSA) on Facebook and Twitter [@BlumooUSA](https://twitter.com/BlumooUSA).

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About Flyover Innovations

Flyover Innovations, LLC is dedicated to designing, developing and delivering “technology made simple,” with elegantly designed and easy-to-use consumer electronics devices. Flyover Innovations is headquartered in Lenexa, Kan. and actively supports Silicon Prairie’s thriving technology community.